

Central University of Haryana

Term End Examination January 2023

Programme: Journalism and Mass Communication
Semester: III

Course Title: Film Appreciation

Course Code: SHSS DJMC 010324 GEC 3104

Session: 2022-2023

Maximum Time: 03 Hour

Maximum Marks: 70

Category: GEC

Please Note:

1. Section No. 1 has seven questions and students are required to answer any four. Each question carries three and half (3.5) Marks.
2. Section No. 2 to 5 have three Questions each and students are required to answer any two questions from each section. Each question carries Seven (7) Marks.

Section 1. Write short notes on:

- Q. a. Film as a medium of expression?
- Q. b. World Cinema.
- Q. c. What do you mean by OTT?
- Q. d. Write a short note on 'Mise-en-scene'.
- Q. e. Film Festivals.
- Q. f. Note on Regional cinema with example
- Q. g. Define CBFC.

Section 2.

- Q. a. Write a note on film genres?
- Q. b. Write comprehensively about the Semiotics in films.
- Q. c. Write an exclusive note on narrative forms of films?

Section 3.

- Q. a. Write an extensive note on 'National Cinema'
- Q. b. 'South Indian Cinema achieving a place in main stream cinema', comment.
- Q. c. Write a note on 'Film Movement in India' and its relevance.

Section 4.

- Q. a. What is 'Montage'? Explain in detail.
- Q. b. Write a comprehensive note on Diegetic elements in films?
- Q. c. Define different Camera shots in films?

Section 5.

- Q. a. Write down the review on a Hindi feature film of your choice.
- Q. b. What are the National Film Awards?
- Q. c. Write down a note on National film festival of your choice.

CENTRAL UNIVERSITY OF HARYANA

Jant- Pali, Mahendergarh (Haryana)

Name of Examination	M B A (Term End Examination: Jan 2023)
Year & Session	2022-23 ; Semester-III
Course	Corporate Governance
Course Code	SLM MGT 01 305 DCEC 2002
Time	3 hours
Max. Marks	70

Note: 1. Question no. 1 has seven sub parts and students need to answer any four. Each sub part carries three and half Marks.
2. Question no. 2 to 5 have three sub parts and students need to answer any two sub parts of each question. Each sub part carries seven marks.

Q.1 Short Answer type questions

1. Differentiate the terms Aufsichtsrat and Vorstand.
2. Define section 906 of United States Sarbanes Oxley Act (SOX).
3. Explain recent preliminary CBI findings in ICICI Chanda Kochhar case.
4. What was the legal position of remuneration to independent directors before 2020 amendments?
5. Which are major board committees in United States of America?
6. What is composition of nomination committee in India?
7. How much minimum amount of CSR companies are supposed to spend every year?

Q 2

- a) Why the concept of corporate governance got attention of all government, corporate leaders and academia in last few decades? Discuss major global and Indian corporate events.
- b) Discuss different theories of corporate governance.
- c) What are different models of corporate governance worldwide. Discuss with suitable presentation.

Q 3

- a) Define director of a company. Discuss the roles and responsibilities of directors in corporate sector.
- b) Discuss company law provisions related to appointment, qualifications and disqualifications for directors in India.

- c) Explain the concept of CEO duality. Discuss pros and cons of CEO duality with suitable examples.

Q 4

- a) Define important company law provisions related to women directors in India.
- b) Who can be an independent director of a company? Discuss provisions related to remuneration of independent directors in India.
- c) Explain composition of Audit committee in India. Also discuss its role and function.

Q.5

- a) Discuss the concept of Corporate Social Responsibility. Explain provisions related to CSR committee and various areas of CSR spending.
- b) Critically compare Corporate governance practices in USA and India.
- c) Discuss various provisions related to corporate governance issued by Securities and Exchange Board of India.

CENTRAL UNIVERSITY OF HARYANA

Term End Examinations, January, 2023

Programme: Master of Business Administration (MBA)

Semester: III Semester

Course Title: Industrial Relations & Labour Laws

Course Code: SLM MGT 01 306 C 3104

Max. Time: 3 Max.
Marks: 70 Hours

Instructions:

1. Question no. 1 has seven sub parts and students need to answer any four. Each sub part carries three and half Marks.
2. Question no. 2 to 5 have three sub parts and students need to answer any two sub parts of each question. Each sub part carries seven marks.

Question 1: Write short notes on the following:

1. "Bonus is a dynamic concept". Comment.
2. Define the term 'Floor Wages'.
3. What is Collective Bargaining
4. Briefly explain the purposes for which the Employees' State Insurance Fund is created.
5. What are the Problems of Trade Unions in India?
6. Definition of 'Retrenchment' under Industrial Dispute Act 1947.
7. Write a note on the eligibility for payment of gratuity under the Payment of Gratuity Act, 1972

Question 2:

- a) "Responsibilities of the Workers Organization has been increased in the modern Industrialization era". Comment.
- b) "Industrial relations are composite result of the attitudes and approaches of employer and employee towards each other with regard to planning, supervision, direction and co-ordination of activities of organization with minimum of human effort and frictions..." Dale Yoder. State the meaning and characteristics of Indian Industrial System.
- c) State and explain the provisions relating to 'Health and Welfare of the Workers' under the Factories Act, 1948.

Question 3:

- a) What is Code on Wages 2019? Define 'Employees' and 'workers' according to the Code of Wages, 2019.
- b) Who is Inspector -cum -Facilitator? Explain the Appointment and powers of Inspector-cum-Facilitator.
- c) Briefly explain-
 - I. Offenses and Penalties.
 - II. Payment of Bonus.

Question 4:

- a) Discuss the following:
 - I. Role of Trade Unions in Social Justice.
 - II. Contribution of Trade Unions in workers education and increasing productivity.
- b) Write notes on the following:
 - I. Definition of 'Industrial Dispute'.
 - II. State the authorities under Industrial Disputes Act 1947.
- c) "Collective Bargaining assumes Collective wisdom of both labour and management". Discuss it with the help of some recent cases in the India.

Question 5:

- a) What is the need of Maternity Benefit legislation? Explain the provisions of Maternity Benefit Act related to its applicability and qualifying conditions.
- b) "Industrial relations in India are not conducive to rapid Industrial Growth "Do you agree? Suggest measures to bring about harmonious industrial relations for sustained growth?"
- c) "Workers Participation in Management is essential to industrial democracy and Socialistic pattern of society". In the light of the statement, discuss the role of Workers Participation in Management.

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CENTRAL UNIVERSITY OF HARYANA

I Sessional (14 November, 2022)

Programme: Master of Business Administration (MBA)

Semester: III Semester

Course Title: Industrial Relations and Labour Laws

Course Code: SLM MGT 01 307C 3104

Max. Time: 1 Hours

Max. Marks: 20

Instructions:

Attempt any two of the following:

Question 1: Describe the statutory machineries for the settlement of Industrial Dispute in India? Which of these will you prefer in your country and why?

Questions 2: Define strikes and describe its various forms?

Question 3: Explain the process for Registration of Trade Union under the Trade Union Act?

CENTRAL UNIVERSITY OF HARYANA
Jant-Pali, Mahendergarh, Haryana
Term End Examination January 2023

Name of Programme	: MBA		
Year & Semester	: Jan 2023, Third Semester		
Course Name	: Training and Development		
Course Code	: SLM MGT 01 308 C 33104		
Maximum Marks	: 70	Duration	:3 Hrs

Note: Attempt any 5 questions. Question No. 1 is compulsory.

All questions carry equal marks

Instructions:

1. Question no. 1 has seven sub parts and students need to answer any four. Each sub part carries three and half Marks.
2. Question no. 2 to 5 have three sub parts and students need to answer any two sub parts of each question. Each sub part carries seven marks.

Question No. 1.

- a) Describe objectives of Training Program.
- b) Can employees learn through interaction?
- c) Why apprenticeship programmes are attracting employees now a days? Explain.
- d) Explain how does a concept map help learners?
- e) Explain the limitations of MOOC's in delivering learning.
- f) Explain the problems encountered in planning a training program.
- g) How is social media platforms like LinkedIn, twitter, facebook etc. are helpful in learning.

Question No. 2

- a) What steps are included in the training design model? Explain in detail.
- b) Can allowing trainees to make errors in training be useful? Comment on it.
- c) Explain how training relates to attracts new employees, employee retention and motivation.

Question No. 3

- a) What factors company needs to consider in deciding whether to outsource its entire training function? Are the considerations different if the company wants to outsource a training program? Explain.

- b) If you have to use an online technology to identify training needs for customer service representations for a web based clothing company? What steps would you take to ensure that the technology will not threaten the employees.
- c) Why need assessment is considered as the most important step in any training programme? Explain the Training Need Analysis Process.

Question No. 4

- a) What learning conditions do you think are important and necessary for learning to occur?
- b) Your Boss says 'Why do I need to tell you what type of learning capacity I'm interested in? I just want a training Program to teach employees how to give good customer service. Explain to the boss how "good customer service" can be translated into different learning outcomes.
- c) Explain how technology has changed the learning environment. What conditions are best for the use of social media tools as part of learning solution?

Question No. 5

- a) What are the reasons of ineffectiveness of on the job Training (OJT)? What can be done to ensure its effectiveness?
- b) Explain the strength and weaknesses of each of the following evaluation design: posttest only, pretest /posttest with comparison group and pretest/ posttest only?
- c) Explain the factors influencing the choice of evaluation design.

CENTRAL UNIVERSITY OF HARYANA

Term End Examinations January 2023

Session: 2022-23

Max. Time: 3 Hours

Max. Marks: 70

Programme: MBA

Semester: Third

Course Title: Business Policy and Strategic Management

Course Code: SLM MGT 01 302 C 3104

Instructions:

1. Question no. 1 has seven parts and students are required to answer any four. Each part carries three and half Marks.
2. Question no. 2 to 5 have three parts and student are required to answer any two parts of each question. Each part carries seven marks.

Q 1.

- a) Comment on the origin of the subject "Business Policy and Strategic Management". In light of your answer, discuss its relevance. (4X3.5=14)
- b) How 'Glueck View' is different from 'Hofer View' in context of strategy? Explain.
- c) Explain the concept of leverage and fit in strategy formulation with examples.
- d) Do 'Synergistic Effects' really exist within an organization? Give reasons for your answer.
- e) Discuss the relevance of 'Procedural Implementation' in strategy implementation.
- f) Why managing change is considered as a major challenge in strategy implementation? Explain with example.
- g) Are 'Strategy Evaluation' and 'Strategy Control' different? If yes, how? If no, why not? Explain.

(2X7=14)

Q 2.

- a) Read the below given statement carefully:
"Business is like war. If strategy is correct, any number of tactical errors can be made and yet the enterprise proves successful"
Do you agree with this statement? If yes, Why? If no, Why not? Explain your answer with examples.
- b) Do you agree with the view point (Practitioners and companies don't have clear understanding of what strategy is?) of Hambrick and Fredrickson which they propounded in the paper "Are you sure you have strategy" published in 'Academy of Management Executive' in 2001.
What was their full argument? Discuss your agreement or disagreement with the argument? Give reasons for your answer.

- c) How big the 'rationality in decision making' is an issue in strategic decision making? What can be its implications? Explain with examples.

Q3.

(2X7=14)

- a) What was the core idea of Gary Hamel and C K Prahalad's paper 'Strategic Intent' published in 'Harvard Business Review' in 1989? What problem did it solved in strategic management? Explain with examples.
- b) Discuss the relevance of 'Core Purpose' in vision formulation as argued by James C Collins and Jerry Porras in their article 'Building Your Company's Vision' published in 'Harvard Business Review' in 1996? How do you see vision formulation without 'Core Purpose'? Explain with examples.
- c) What could be the potential reason(s) for an organization suffering from 'Strategic Myopia'? Explain your answer by giving an example. How the organization in your example came out of strategic myopia?

Q 4.

(2X7=14)

- a) Lawrence Hrebiniak in his paper 'Obstacles to effective strategy implementation' published in 'Organizational Dynamics' in 2006 documented 'Managers are trained to plan, not execute' as an important overarching issue which impede the strategy execution. Do you agree with Lawrence on this point? Support your answer by giving at least two examples.
- b) Is it necessary for 'Organizational Structure' to change when a new strategy is being implemented? Support your answer by giving at least two examples.
- c) Do you really think that projects are vehicles for strategy implementation? How do you think strategy implementation without projects? Explain your answer.

Q 5.

(2X7=14)

- a) Why shareholders are not usually considered as participants in strategic evaluation? Does it impact the evaluation if they are considered? Explain your answer.
- b) Discuss the relevance of 'Premise Control' by giving examples. What if, it is not considered as an control mechanism?
- c) There are mixed arguments over the importance of 'Strategic Surveillance' as a control technique for strategy. Do you find it relevant? Discuss with examples.

CENTRAL UNIVERSITY OF HARYANA
Jant- Pali, Mahendergarh (Haryana)

Name of Examination	M B A (Term End Examination: Jan 2023)
Year & Session	2022-23 ; Semester-III
Course	Banking and Insurance
Course Code	SLM MGT 01 304 DCEC 2002
Time	3 hours
Max. Marks	70

Note: 1. *Question no. 1 has seven sub parts and students need to answer any four. Each sub part carries three and half Marks.*
2. *Question no. 2 to 5 have three sub parts and students need to answer any two sub parts of each question. Each sub part carries seven marks.*

Q.1

- a) What are the major functions performed by non-banking financial intermediaries?
- b) Explain the lending and borrowing functions of a commercial bank.
- c) What is Bancassurance?
- d) Discuss the difference between repo rate and reverse repo rate,
- e) Why Life insurance is considered different from other kinds of insurances? Explain.
- f) "Insurance is a way of managing risk, sometimes used as an investment also."
Explain.
- g) What is a third party insurance claim?
- h) Explain reimbursement as a basis of claim under health insurance.

Q 2

- a) After LPG of 1991, various reforms were introduced by the Government of India for the betterment of the Indian banking system. List a few reforms done by the government and explain how it helped the banking system in India.
- b) Differentiate between commercial banks and cooperative banks in India.

- c) Explain the concept of credit creation by the commercial banks taking suitable example and calculations.

Q 3

- a) "RBI Plays role of government banker and bankers bank." In the light of above statement discuss various functions of RBI.
- b) Basel Committee on Bank Supervision (BCBS) introduced three sequential banking regulation agreements. Explain three stages of reforms.
- c) What are financial markets? Differentiate between the capital market and money market in India.

Q 4

- a) Explain the following principles of Insurance:
- Principle of Subrogation
 - Principle of Double insurance
 - Principle of Insurable interest
- b) Explain in detail the role and various functions performed by IRDA for regulation of the Indian insurance sector.
- c) Write a detailed note on classification of Life insurance and non life insurance policies in India.

Q 5

- a) What is the procedure of claiming life insurance? Write all the steps in detail along with the documents required for the same.
- b) India's New Economic Policy was announced on July 24, 1991 known as the LPG or Liberalisation, Privatisation and Globalisation model. Explain the effect of these policies on the Indian insurance sector in context to privatisation of the insurance sector in India.
- c) Write a detailed note on evolution of the insurance sector in India. Also explain the present status of the Indian insurance sector.